



## KEEP INGREDIENTS CO. LTD

No. 2019, Unit 1, Building 10, Yuexiucheng Phase 1, Guodu Xuefu Street, Chang'an District, Xi'an, Shaanxi, 710119, China

## Applications Suggestions

### - Cereal and its related Powders & Flakes

## Protein Crisps/Puffs

Keep Ingredients competitively supply Protein Crisps series, products are without any artificial flavor and Non-GMO.

**HS:** 1904100000;

**Process:** Drum drying;

## Product Range & Key Specifications:

### Soy Protein Crisps:

Protein content ranges from 20% to 90% ( $\geq 87\%$  for high-protein variants), with shapes including Oval, Round, Barrel, Long strip, and Crumbles (size 2-3mm to 20mm).

Key ingredients: Soy Protein (Soy Protein Isolate for partial variants), Tapioca Starch/Rice Flour/Brown rice flour, Calcium Carbonate; special variants add Alkalized Cocoa Powder, Red Yeast Rice Flour, or Spinach Powder.

Bulk density: 160~450g/L, texture available in Crispy or Crunchy.

### Pea Protein Crisps:

Protein content 55% to 70%, shapes include Oval (5.0\*3.0mm) and Round (3.5mm/4-5mm).

Ingredients: Pea Protein, Rice Flour, Calcium Carbonate; Cocoa-flavored variant adds Alkalized Cocoa Powder.

Bulk density: 300~450g/L, Crunchy texture.

### Rice Protein Crisps:

40% Protein, Oval shape (4.0\*4.0mm), ingredients include Rice Flour, Rice Protein, E471 (Glycerol monostearate). Bulk density: 260~320g/L, Crunchy texture.

### Protein-enriched Puffs (Quinoa/Purple Yam/Rice):

Protein content 6% to 8%, Round/Oval shapes (2.0mm to 7.0mm), ingredients: Quinoa flour/Rice flour/Purple Potato Flour, Rice Protein, Calcium Carbonate (some contain Coconut Oil Powder, Sugar, Salt, E471). Bulk density: 120~270g/L, Crispy texture.



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### Applications:

Direct snacking: Enjoyed as a crunchy/crispy standalone snack with high protein content.

Topping: For beverage, ice cream, yogurt, bread, cakes, and birthday cakes to add texture and protein.

Snack & energy bar production: Mixed directly into energy bars, protein bars, or oats chocolate; suitable for coating with chocolate for enhanced flavor.

Meal replacement: Added to solid beverages or breakfast substitutes to boost protein intake.

Food processing: Incorporated into cereal products, baked goods, or dairy derivatives to enrich protein content and improve mouthfeel.

## Cereal Flakes/Granules/Crispy/Balls

Keep Ingredients competitively supply **Grain/Cereals Flakes, Granules, Balls & Crispy**, products are without any artificial flavor and Non-GMO.

### \* HS:

Flakes/Granules/Balls: 1904100000;

### \* Process:

Flakes: Drum drying;

Granules/Balls: Puffing;

### \* Applications:

#### \* Flakes:

Topping - for beverage, ice cream, bread, other drinks.

For snacks - oats chocolate, energy bars.

Decoration - for bread, cakes, birthday cakes, ice creams.

Meal replacement - for solid beverage to replace breakfast.

#### \* Granules/Balls:

Coated with chocolate, then used in ice cream, yoghurt, snacks, energy bars,

Directly used into energy bars or snacks.



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### Product List

#### Wheat flakes

Cereal Flakes G01, Cereal Flakes G01S, Cereal Flakes G03, Cereal Flakes G05, Sugar - Free Cereal Flakes G05, Cereal Flakes G15, Cereal Flakes G15H, Cereal Flakes Y02, Cereal Flakes M01, Matcha Cereal Flakes, Red Dates Cereal Flakes, Corn Cereal Flakes, Cocoa Cereal Flakes, Purple Sweet Potato Cereal Flakes, Mixed Cereal Flakes (Colorful Cereal Flakes)

#### Thin & crispy cereal flakes:

Thin & Crispy Flakes (Purple Sweet Potato Flavor), Thin & Crispy Flakes (Coconut Flavor)

#### Other pure cereal flakes

Rice Flakes, Black Rice Flakes, Oats Flakes, Red Bean Flakes, Corn Flakes 2

#### Other mixed flakes:

Poria Cocos & Rice Flakes, Hericium Erinaceus & Rice Flakes, Black Sesame Cereal Flakes

#### Crispy granules/balls (ordinary cereal):

Crispy Rice Ball (2 - 3mm, 3 - 5mm, 4 - 6mm, 9 - 11mm), Crispy Black Rice Ball (3 - 5mm), Crispy Corn Ball (3 - 5mm), Crispy Purple Sweet Potato Ball (3 - 5mm), Crispy Salty Cereal Ball, Crispy Quinoa Ball, Crispy Cocoa Ball (5 - 6mm, 12 - 14mm)

#### High - protein products:

Crispy Cereal Granules (60% Soya Protein, 70% Soya Protein, 80% Soya Protein, 90% Soya Protein), Crispy Strawberry Cereal Granules (60% Soya Protein), Crispy Cereal Purple Sweet Potato Granules (60% Soya Protein), Crispy Cereal Granules (35% Rice Protein), Crispy Cereal Flakes (40% Rice Protein)

#### Crispy cereal circles:

Purple Sweet Potato Circle, Corn Circle, Cocoa Circle, Beet Root Circle, Spinach Circle

#### Other shapes of puffed cereal products:

Rice Round Flakes, Crispy Corn Granules, Purple Rice Round Flakes, Purple Sweet Potato Round Flakes, Mung Bean Round Flakes, Rice Crescent Flakes, Corn Crescent Flakes

## Cereal Powders

Keep Ingredients competitively supply Cereal/Grain powders with 4 kinds of processing - **Puffing & Drum drying & Baking & Enzymolysis types**, different type is suitable for different usages.



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Most of them are without any artificial flavors and NON-GMO.

### **\* HS:**

\* Grain Powders/Flakes/Granules/Balls: 1904100000;

\* Nuts powder: 1106300000;

### **\* Process:**

Most of our grain powders have 3 processes:

Puffing & Drum drying & Baking.

For Oats powder, rice powder, brown rice powder (4 types of process):

Puffing & Drum drying & Baking & Enzymolysis

Nuts powder: Baking;

### **\* Taste Suggestions:**

#### **Puffing products:**

It can bring a puffing food fragrance, good to be used into meal replacement, multi-grain powder, baking, beverage, etc;

#### **Drum drying:**

Taste and flavor is plain, will not bring unexpected taste expect the original taste of the goods, good for solid beverage, baking, meal replacement multi-grain powder, filling of food, medicines, or other products.

#### **Baking powder:**

It can bring a burnt fragrance of the goods, suitable for filling or decoration of bread, cakes.

#### **Enzymolysis:**

Enzymolysis oats powder sells very good, it can directly used into liquid and solid oats beverage, such as Oatly, famous brand in Asia.

### **\* Package:**

25kg/bag, Coumpound bags with PE inner.

### **\* Particle size:**

60-80 meshes;

### **\* Applications:**

### **\* Cereal Powders:**



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Burrito, Grain Cakes, Cookie, Solid beverage, Yogurt bowl, Bread, Baking, Meal replacement, Grain ice cream, Grain porridge, Grain milk, Grain coffee...

### **\* Nuts powders:**

It's used for cereal beverage, nuts beverage, bread, filling of bread.

## **Product List**

### **CEREAL (Grain&Bean):**

Oat Powder, Buckwheat Powder, Highland Barley Powder, Sorghum Powder, Tartary Buckwheat Powder, Quinoa Powder, Corn Powder, Black Corn Powder, Rice Powder (including Wuchang Rice Powder), Brown Rice Powder, Black Rice Powder, Red Rice Powder, Purple Rice Powder, Millet Powder, Wheat Powder, Rye Powder

### **Bean - based and miscellaneous beans:**

Red Bean Powder, Mung Bean Powder, Pea Powder, Black Bean Powder, Soybean Powder, Lentil Powder, Chickpea Powder, Rice Bean Powder (Vigna Umbellata), White Kidney Bean Powder, Steamed Red Bean Powder, Steamed Mung Bean Powder

### **Plant root powder:**

Taro Powder, Pumpkin Powder, Purple Sweet Potato Powder, Sweet Potato Powder, Kudzu Powder

### **Homology of medicine and food products:**

Tuckahoe Powder, Lotus Seed Powder, Gorgon Fruit Powder, Coix Seed Powder, Red Jujube Powder, Chinese Wolfberry Powder, Yam Powder, Black Wolfberry Powder, Purple Yam Powder, Black Mulberry Powder

### **Enzymatic cereal powder series:**

Enzymatic Oats Powder, Enzymatic Brown Rice Powder, Enzymatic Rice Powder, Enzymatic Oats Fiber Powder (Oat Bran Powder)

### **Multigrain powder:**

Mixed Healthy White Cereals Powder (Five - White Coconut - Flavored Yam Powder), Walnut & Sesame & Black Bean Powder (Five - Black Walnut Sesame Black Bean Powder), Mixed High - Fiber Konjac Cereal Powder

### **Nuts powder:**

Black Sesame Powder, Walnut Powder, Almond Powder, Peanut Powder, Flax Seed Powder, Hazelnut Powder, White Sesame Powder, Cashew Powder, Badam (Almond) Powder, Pistachio Powder

## **Cereal Butter & Sauce**



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Keep Ingredients competitively supply **Grain/Cereals butter & sauce**, most products are without any artificial flavor and Non-GMO.

### \* HS:

Peanut butter: 2008113000;

Pistachio butter: 2008199990;

Hazelnut butter: 1806900000;

### \* Taste:

Fresh flavor & Roasted flavor;

### \* Package:

20kg/bag, 1 bag/carton;

\* **Particle size:** 100 meshes;

### \* Applications:

It's used for beverages, such as peanut beverage, walnut beverage, almond beverage;

## Product List

Walnut Butter, Badam Butter (M7), Hickory Butter (Roasted Flavor), Black Sesame Butter, Pistachio Butter (Fresh Flavor), Sunflower Seeds Butter (Fresh Flavor), Macadamia Nut Butter (Roasted Flavor), Cashew Butter (Roasted Flavor), Peanut Butter or OEM